



MIT4LS SUB2021

Meet in Italy for Life Sciences
StartUp Breeding

ATLANTIS PITCHING ARENA 2021

DIVING INTO BUSINESS

1 OCTOBER – GENOVA, ITALY



Meet in Italy for Life Sciences Startup Breeding 2021

Atlantis Pitching Arena **1st October 2021, Genova - Italy**

Within the framework of activities of the 2021 edition of **Meet in Italy for Life Sciences – MIT4LS** – the leading international partnering event in the life sciences sector in Italy – **MIT4LS StartUpBreeding 2021 - MIT4LS SUB2021** is the initiative dedicated to startups and business proposals, providing them with expertise, tools and connections to boost and fully exploit their business potential.

After the evaluation by the **Selection Committee**, 15 finalists went through a tailored entrepreneurial journey, diving into coaching sessions with life sciences **experts and mentors** who helped them in refining their business approach and the communication of their innovation value.

The **SUB2021 finalists** journey will end at the **Atlantis Pitching Arena**, on the **1st of October 2021 at Magazzini del Cotone in Genova, Italy**.

At the Arena the SUB2021 finalists will present their pitches in front of international investors and life sciences professionals and they will be judged by a panel of experts who will award the title of SUB2021 winner as the most innovative business proposal at MIT4LS2021.

SUB2021 partners will also assign their special awards.

Investors and corporate representatives are invited to participate in the Atlantis Pitching Arena 2021 on the 1st of October and dive into its life sciences innovation showcase, exploring unique opportunities of investments and joining the several investment funds and life sciences organisations already supporting MIT4LS SUB2021.

Atlantis Pitching Arena is a free of charge physical event, but the pitch presentations will be also live streamed. Connection details will be shared with registered participants only few days before the event.

Registration is mandatory at the following link: <https://forms.gle/eYZNMqKZTqfsYzmx6>

For information, please contact: f.mazzini@scienzedellavita.it.



ATLANTIS PITCHING ARENA 2021 PROGRAMME

09:00–09:15 Welcome address and introduction to the arena
Francesco Mazzini – MIT4LS SUB2021 coordinator

09:15–11:00 Pitch presentations - Medtech session



11:00–11:10 Coffee break

11:10–12:45 Pitch presentations - Pharma & related session



12:45–13:00 Invest in Italy - Investing in Italian life sciences
Marco D'Acunto – Senior Project Manager INVITALIA, Hi-Tech

13:00–13:30 Awards ceremony

THE ATLANTIS PITCHING ARENA 2021 AWARD JURY OF EXPERTS

- **Cristina Biasizzo**, **Bio4Dreams**
- **Teresa De Nadai**, **LIFTT**
- **Gabriele Grecchi**, **Fondazione Umberto Veronesi**
- **Christian Kumar**, **Capital Kinetics**
- **Giovanni Rizzo**, **Indaco Venture Partners**

Have a look at the **Atlantis Pitching Arena 2021** webpage for possible updates.

Meet in Italy for Life Sciences 2021
StartUp Breeding 2021
Atlantis Pitching Arena
1st October 2021



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MIT4LS SUB2021 Awards Partners



MIT4LS SUB2021 Supporters Network (besides MIT4LS2021 organisers)





MIT4LS organizers

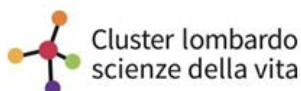
MIT4LS is an initiative of the ALISEI National Technological Cluster for Life Sciences, and it groups together all the main organisations working for the promotion and growth of the life sciences sector in Italy (regional clusters, innovation agencies, local and national industrial associations). At international level it is supported by the Enterprise Europe Network - EEN (EEN promotes the internationalisation of European SMEs), that support the event since its first edition, with several of its 600 members. More than 130 EEN members from several countries support the promotion and assistance of participants for MIT4LS2021.

For the 2021 edition, that will take place in Genova, the coordinating organizer is Liguria Digitale as managing body of Polo Ligure Scienze della Vita (the life sciences cluster of Liguria).

MIT4LS2021 promoting and coordinating organisers:



MIT4LS2021 Organisers:



The list may grow further, as other organisations are interested to join. For the full and most updated list of 2021 organisers and sponsors have a look here:

<https://meetitalylifesciences.eu/en/partner/organisers/>

For further information: **PLSV – Liguria Digitale**
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Enjoy Meet in Italy for Life Sciences